

I get things done.

Ayla Weisz

Tech Skills:

Mindbody, Microsoft Office, Excel, Google Suite, Dropbox, Slack, Trello, Harvest, Forecast, QuickBooks, Adobe Suite, Final Cut Pro

Clients:

Phoenix Entertainment NYC
ABCirque
Visual Country
The Other Side
Only Child Aerial Theatre
Speakeasy Circus
The Muse Brooklyn
Street Cirque

Clients:

Google
Starbucks
Estee Lauder
Tommy Hilfiger
Converse
Saks Fifth Avenue
Fisher-Price
Subaru
Veuve Clicquot
Sargento Cheese
Marriott Hotels/SPG
Neutrogena
Zola

PROMPT CORNER PRODUCTIONS. *Producer* 2017-2020

- Executed full-scale circus shows, regional tours, interactive children's shows, and corporate events.
- Primary point of contact for clients during events and productions, providing complex problem solving, logistics, safety management, and execution of schedule.
- Developed and implemented strategies for clients' including marketing, sales, client relationship management, safety management, content creation, and interdisciplinary coordination.
- Spearheaded contracting, budget creation and management, expense tracking, marketing strategy, studio scheduling, and logistics planning.
- Collaborated with clients to always deliver the final product within deadline and budget.

VISUAL COUNTRY. *Producer & Account Manager* 2015-2017

- Directed 30 campaigns from initial outreach to final invoice and supported up to 20 individuals by implementing workflows and quality control, fielding calls, and preparing estimates.
- Conducted hiring activities to secure talent for content marketing and branded entertainment production.
- Demonstrated meticulous attention to detail by identifying client needs, presenting sales pitch decks, negotiating contract terms, managing budget, casting, and managing creative process and post-production.
- Planned and executed project plans with estimates, timelines, ideation, creative briefings, problem solving, risk management, stakeholder management, storyboards, pre/post-production, and oversight of shoot.
- Oversaw production of multiple branded campaigns with budgets of up to \$200K, guiding the team through creative ideation, concepts, and end-to-end production.
- Identified and recruited influencers to post client content, negotiated terms, executed schedule, monitored posts, and data mined performance achieving 30K+ views and 23% interaction rate.