
Ayla Weisz

Producer/ Production Manager

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Profile

Experienced in team management, operations management, and event management for video, photography, and stage productions. Background in performance informs creative approach to production and problem solving. Vegan, anti-racist, and environmental advocate.

Experience

Visual Country / Producer/Account Manager

March 2015-August 2017, July 2018-June 2019, NYC

On a macro level, implemented workflows, coordinated hiring/overhire, oversaw quality control, and scheduled the studio while directly managing up to ten campaigns at a time from initial outreach through final invoice.

Per campaign, handled initial outreach, sales pitch, contracting, budget building and tracking, creative briefing, post production, delivery, implementing feedback, and invoicing.

The Muse Brooklyn / Production, Stage Manager

2017-2019, NYC

Assisted on all levels of production, supporting the Director and creative team through multiple projects, including full-scale circus shows, interactive kid's shows, corporate events, and regional tours. Participated in marketing and content-creation as well as show creation, coordination, and execution.

TwoFold / Production Manager

March 2019 - June 2019, NYC

Worked collaboratively with producers (Only Child Aerial Theatre & Cassidy Rose Bonjo) to provide practical solutions and support the show's creative needs. Handled budgeting, budget tracking, scheduling, marketing, and general logistics.

Speakeasy Circus / Co-Founder, Producer

Nov. 2018 - Current, NYC

Co-Founded a creative/curatorial production with NYC nightlife performer Medea. Shows to date include two successful iterations of Utopia Den, a Sunday evening speakeasy cabaret show, and one run

of Circus Brunch.

Phoenix Entertainment / Event Manager

Nov. 2017-Current, NYC

Client facing point-person during events. Duties include problem solving, organizing performers, ensuring safe rigging and performance space, running performance sets/show.

The Muse Brooklyn / Teacher

Nov. 2017-Current, NYC

Weekly Cyr Wheel & Conditioning classes (Progressive Axis Training level 1 Teacher, Functional Range Conditioning Mobility Specialist) for all levels and body types.

Internships/Education

Kate Weare Company / 10th Anniversary Production Intern, Rehearsal Assistant

Spring 2014, NYC

Dance Wave / Operations Intern

Summer 2014, NYC

Artic / How to be (Less Harmful): Digital Edition

2020, Remote

Lift Economy /Next Economy MBA

Feb. 2020-Oct. 2020, Remote

General Assembly / Digital Marketing

2015, NYC

Peridance Certificate Program / Dance

2011-2013, NYC

Miami-Dade College / Business

2012, Remote

Boston Conservatory / Dance

2009-2010, NYC

Additional Skills

Understanding of photography and video equipment, aerial rigging, Google Suite, budgeting and cost control, contracting, stage management, casting, digital marketing, influencer marketing, content strategy.